



**Arizona Substance Abuse Partnership  
Underage Drinking Prevention Committee**  
Meeting Minutes  
August 11, 2008

Summary

**Committee members in attendance  
(in person):**

Richard Porter, ADHS  
Lisa Shumaker, ADHS  
Keri Raichert, Governor's Office for  
Children, Youth, and Families (proxy for  
Holly Orozco)  
Jessica Smith, Students Against  
Destructive Decision Making (SADD)  
Tim Black, Department of Liquor  
License and Control  
Chris Bodington, Governor's Office for  
Children, Youth, and Families  
Michael Heggarty, Governor's Office of  
Highway Safety  
Julie Treinan, Office of Juvenile  
Corrections  
Don Jongewaard, Arizona State Liquor  
Board  
Warren Simpson, Department of Public  
Safety  
Peggy Glider, Higher Education Network  
Sabra Nuel, Governor's Youth  
Commission  
Gary Clovis, Phoenix Police Department

**Committee members in attendance  
(by phone):**

Jane Irvine, Arizona Attorney General's  
Office  
Ericka Espino, Mothers Against Drunk  
Driving

**Committee members absent:**

Herman Largo, Navajo Nation  
Michelle Neitch, ACJC  
Steve Tyrell, Administrative Office of the  
Courts  
Kathy Rice, Arizona Department of  
Education  
Carisa Dwyer, Governor's Office for  
Children, Youth, and Families  
Nilo Thomas, Governor's Youth  
Commission

**Members of the public in attendance:**

Jessica White, Governor's Office for  
Children, Youth, and Families  
Angela Baldesare, Pima Prevention  
Partnership  
Gordon South, Arizona CSAP Fellow

### **Welcome and introductions:**

Lisa Shumaker welcomed committee members and commenced the meeting at 2:00 pm. She announced the resignation of Bradley Pickens from the committee due to a change in assignment. Ms. Shumaker met with David Edwards regarding a replacement and will facilitate the vetting of Mr. Edwards through the Governor's Office.

### **Epi Update- UAD Indicators**

Richard Porter presented statistics on underage drinking related to the goals established by the UAD committee in 2006. The data indicates alcohol is still a major problem in Arizona. There continues to be a high prevalence around Native American communities.

The committee reviewed the UAD prevention plan to determine how to strategically implement each step in 2009. Only half of the plan was reviewed.

### **Media Campaign Update**

The Draw the Line (DTL) Campaign funds have been substantially reduced due to the state budget changes this year. A small amount of funds is being used to sustain the web site and the storage of the travelling exhibit. The SPF-SIG coalitions each have funds to implement DTL activities locally. Fortunately this campaign was designed to be sustainable even with very few funds. DBHS has incorporated a goal of increasing adult perceptions of harmfulness about UAD into RBHA network plans. While DTL has not been required, it has been encouraged.

### **Agency announcements/updates**

Department of Liquor License and Control (DLLC) has succeeded in changing the Title 4 law to require people who serve or sell alcohol to complete education. The training is now being developed.

The Governor's Youth Commission had 15 members graduate. New members have been recruited and the first meeting took place in July. Members will continue to conduct Draw the Line presentations.

Mothers Against Destructive Decision Making (MADD) is procuring funds for education in elementary schools for implementation of the Protecting You/Protecting Me curriculum. MADD is hiring a new youth coordinator.

GOHS will be implementing their annual Labor Day media campaign. They will conduct a road safety assessment with the Williams Alliance. They will provide recognition for the City of Tucson's Commission on Alcohol to recognize their progress in this area. GOHS has received proposals for their UDALL grant.

DPS is collaborating with the GOHS and Phoenix DUI squad.

IHEN is analyzing results of their survey of college students.

Department of Juvenile Corrections is focusing on provision of training to staff to ensure high quality treatment services.

Phoenix Police Department is working with the DLLC, coalitions, and the military on alcohol issues. Phoenix Police Department conducted training in Show Low on the

CUBs program. Phoenix PD is conducting education on alcohol to all valley high schools and middle schools.

SADD's state conference will take place in November.

**Review of minutes**

Jessica Smith made a motion to accept the minutes. Richard Porter seconded the motion.

The meeting was adjourned at 3:40 pm.